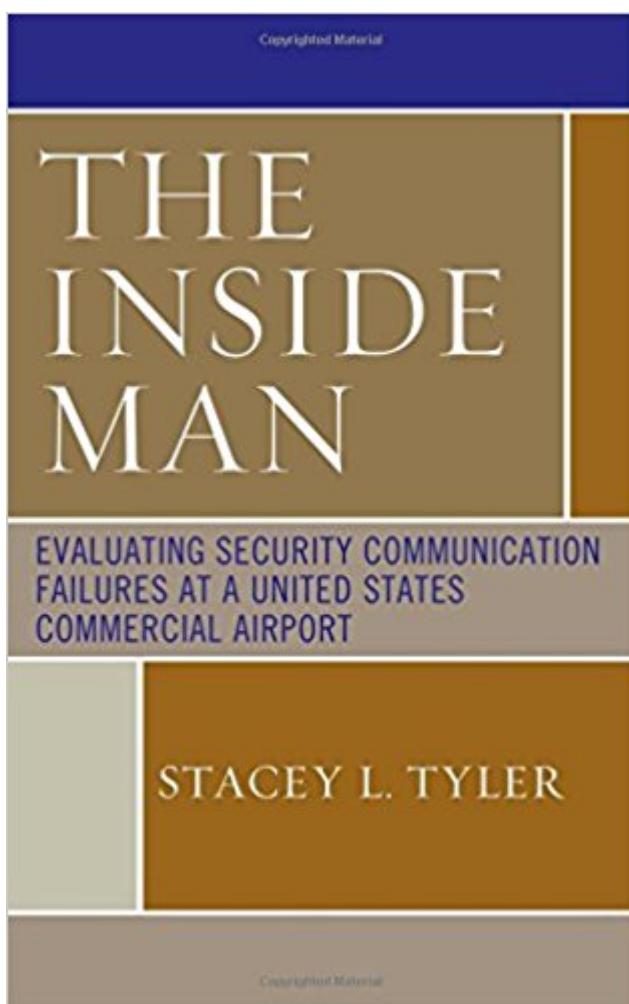


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The Inside Man: Evaluating Security Communication Failures At A United States Commercial Airport



Synopsis

Organizational communication impacts service efficiency and productivity. An increase in federal funding to strengthen communication within the airport stakeholders has failed to deliver expected results. The purpose of this qualitative case study is to explore whether miscommunication among the TSA agents and airport employees relates to effective implementation of airport security policies. The central research question focuses on the degree to which miscommunication between the TSA and airlines regarding prohibited items at security checkpoints impeded the effective execution of federal law regarding carry on luggage on commercial aircraft. Using Weickâ™s organizational information theory, this study examines the implementation of airport security policy focusing on communication between government and industry organizations. A sample of 13 private airline employees and 7 airport employees at a large U.S. commercial airport participated in the study. Data was collected via semi structured interview questions. Data was coded and analyzed following an inductive coding strategy. According to study results, there is very little evidence of miscommunications between government and airline stakeholders regarding policy changes and expectations related to security procedures. However, miscommunication about the same policy changes to consumers confuses travelers, which may explain incidences of prohibited items at the security checkpoints. Implications for positive social change related to this study may assist policy makers in clarifying language to better inform travelers about security changes and prohibited items, the objective of which will promote safer flying experiences, reduce the potential for harm, and result in more expedient traveling.

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Dr. Stacey L Tyler holds a Ph.D. in Public Policy and Administration specialized in Homeland Security Coordination. Her Doctoral Dissertation was written on Airport Security conducted at the Philadelphia International Airport. Her research focuses on the security policies of a domestic airport by identifying the role of TSA agents, airline employees, and airport employees in the communication process to support effective airport security policies. Her findings highlight the degree of miscommunication among TSA, airline, and airport employees and how this miscommunication has an impact on the implementation of changes in airport security policy, particularly those regarding prohibited items that pass through the TSA checkpoints.

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